

*You're Invited to a Family Business Seminar ...*

## **Protecting Your Best Assets: Your Business & Your Employees**



**Joseph M. DiBella**  
Sr. Vice President  
Employee Benefits Division



**Frank Proctor**  
Sr. Vice President  
Managing Director

**Thursday, October 11, 2007**

**7:30 a.m. to 10:00 a.m.**

(includes breakfast buffet)

**Blue Bell Country Club, Blue Bell, PA**

*Cost: Complimentary/No Charge*

**Gain a greater understanding of what  
you can do to protect your business  
and your employees ... for now and for  
generations to come!**

- ⇒ Ensure your business and your personal assets are protected with the appropriate property and casualty insurance coverages;
- ⇒ Learn about important precautions and measures to take to ensure your organization and your family holdings are appropriately insured and protected for all situations;
- ⇒ Review the top 10 things you can do to help improve your employee benefits program without impacting your bottom line;
- ⇒ Ensure your key employees are insured and learn what more can be done to protect your companies greatest assets...your employees

Insurance costs remain an expensive but necessary proposition for all businesses, especially those that are family owned. Ensuring your organization and your employees are property protected has a profound impact in your bottom line, your business continuity and your long term success. Having the latest trends and information about new alternatives to help one's company is important to all business owners.

**Frank Proctor** and **Joe DiBella** are industry experts in Property & Casualty and Employee Benefits insurance programs, working with employers of all sizes and complexities across the nation. Commerce Banc Insurance Services is the nation's 23rd largest insurance agency, the largest in the Delaware Valley and places more than \$1 billion in premium on behalf of their clients annually. We are pleased to partner with the *Delaware Valley Family Business Center* which reflects our commitment to family-owned businesses.



Seating is limited; kindly RSVP to Karen George at 856-470-6136 or [Karen.George@yesinsure.com](mailto:Karen.George@yesinsure.com)  
by October 8, 2007.